



China Participation in Better Air Quality 2006



- Introduction
- Format
 - Governmental Meeting
 - Media Training
- Best Practices Exhibition
 - China Country Pavilion
- Urban Air Quality Champion
- Chinese Participants in BAQ 2006



BAQ 2006 is expected to be the largest international workshop on urban air quality in Asia

- Over **1,000** key decision makers from more than **35** countries
- **1,200** square meters of best practices exhibition space
- **224** presentations
- **15** supporting organizations
- **11** pre-BAQ events
- **5** networking sessions and social events



Objectives and Theme



Plenary Session in BAQ 2004, India

- Objectives:
 - Review the current **status of air quality management** (AQM) in Asia
 - Provide updates on emerging **trends and challenges** in urban AQM in Asia and in other parts of the world
 - **Improve the science** on which AQM in Asia is based
 - Contribute to the **strengthening of the governance** structure for urban AQM in Asia
 - Develop **stronger stakeholder networks** on AQM in Asia
- BAQ 2006's theme is
A Celebration of Efforts!



Conference Format

Sept 11-12

- Regional EST Forum
- Other pre-BAQ events
 - WB SIM Training
 - GTZ SUTP Training
 - AECEN Training
 - Media Training
 - CAI-Asia Executive Council Meeting
 - CAI-Asia General Assembly
 - EU and British Chamber training
 - EASTS meeting
 - Emissions inventory for stationary sources training

Sept 13-15

- First Governmental Meeting on UAQM (Sept. 13-14)
- BAQ 2006 sessions will be divided into 4 major streams:
 - General AQM
 - Mobile Sources
 - Stationary Sources
 - Global Issues

	13 September	14 September	15 September
0830 to 1000	Plenary Session Opening Session	Plenary Session AQM In Indonesia	Plenary Session 2006 Asian AQM Champion
1030 to 1200	Sub-plenary	Sub-plenary	Sub-plenary
1330 to 1500	Sub-workshops Governmental UAQM Meeting	Sub-workshops Governmental UAQM Meeting	Sub-workshops
1530 to 1700	Opening the Best Practices Exhibit Governmental UAQM Meeting	Sub-workshops Governmental UAQM Meeting	Plenary Session Closing Session
1700 to 1800	Reception and Networking Session	Networking Session	BAQ 2006 Closing Party
1900 to 2200	Social Event	Social Event	



BAQ 2006: A Celebration of Efforts!

www.baq2006.org

Governmental Meeting on Urban Air Quality in Asia

- Senior government officials and representatives of key stakeholders in Asia will gather with the goal to support the efforts of Asian governments to arrive at more optimal air pollution abatement strategies. Participation is by invitation only.
- CAI-Asia will propose important measures that governments can adopt in order to ensure effective AQM in Asian countries
 - Harmonization of ambient air quality standards and air pollution indices (APIs)
 - Harmonization of fuel quality road maps and energy efficiency in the transport sector
 - Co-benefits of urban AQM and climate change mitigation
 - Eco-housing
- **Yogyakarta Statement** is planned which will record the shared concern on urban air quality management, the need for harmonization and the value of sharing information.



Best Practices Exhibit (BPE)

- First Best Practices Exhibit (BPE) in BAQ 2006
- Objective: To allow presenters to share their experiences with BAQ 2006 participants on a face-to-face basis
- Exhibitors:
 - CAI-Asia and its local networks
 - Supporting organizations and non-commercial organizations on a first-come, first-served basis
 - Private sector firms on a first-come, first-served basis
- BPE will also include:
 - poster presentations
 - shortlisted artworks for the A4A (Art for Air) competition
 - **country pavilion** for each of the local networks which is a dedicated area with booths for each of the local networks to showcase AQM activities and programs of private sector, government, and non-government organizations.



- Types of Sponsors
 - General Sponsors
 - Diamond (\$20,000)
 - Platinum (\$15,000)
 - Gold (\$10,000)
 - Country Sponsor (\$6,000)
 - Best Practice Sponsor
 - Package A (\$5,000)
 - Package B (\$2,500)
- Tangible benefits of sponsorship differ according to type of sponsorship but generally includes some/all of these
 - Logo in event publications and website
 - Free admission tickets
 - Exhibition booth



Sample Booths and Exhibition Area from BAQ 2004



Bajaj Auto India



GAIL India



Johnson Matthey



Poster Presentation



- Training workshop for media participants giving them the chance to learn about AQM and identify what the key issues are
- Sponsor up to 25 journalists distributed across the different media
- Conduct 2-day intensive training workshop, on 'Covering Asia's quest for Cleaner Air: Where are the stories?'
- Journalists will be given free and unrestricted access to the dozens of sessions, side events and activities of BAQ 2006. They will be encouraged to cover issues, topics and stories that interest them (and their audiences).
- TVE Asia Pacific staff and resource team will provide guidance, background information and advice to these journalists.



Asian AQM Champion

- CAI-Asia local networks (including China) are requested to identify a local AQM champion who will give a speech or presentation during BAQ.
- Objective is to recognize the efforts of AQM champions
- The AQM champion from China will be invited to participate in BAQ 2006.
- During BAQ 2006, the champions will be given time to speak about a specific air quality challenge that he/she is trying to address in his country.
- BAQ participants will vote for the "BAQ 2006 Clean Air Champion." The winner will receive a trophy during the BAQ awards.



Participants

	No.	Air Ticket	Hotel	Sponsor
Indonesia	230			
International	770			
Sponsored	450	Yes	Yes	03 – ADB Afghanistan 12 – ADB GMS CEP 12 – USEPA-IES 60 – UNCRD EST 30 – HEI 15 – Swisscontact 55 – APN 25 – AECEN 05 – DIESEL 25 – GTKP 40 – World Bank 168 – ??
Self funded	320	No	No	



Registration Procedure

- **Online registration form.**
www.baq2006.org/registration
- **Online request for sponsorship form.**
<http://www.cleanairnet.org/baq2006/1757/article-70509.html>
- **Eligibility.** Eligible for sponsorship are those from
 - national and local government
 - NGOs
 - academe
 - media
 - Participants from the private sector are **NOT** eligible for sponsorship.
- **Coverage**
 - Sponsorship usually covers cost of travel and/or hotel accommodations.
 - Offer to cost-share by participant means greater chances of having request for sponsorship approved.



For more information, contact

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See you at BAQ 2006!

